

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497852 /		<u>Alt Order #</u> 06365901
<u>Product</u> OBAMA SKED A ADD		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 2002
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$400.00			
N 2	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 3	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$700.00			
N 4	KVVU	10/09/12	10/15/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$850.00			
N 5	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$275.00			
N 6	KVVU	10/12/12	10/12/12	X-Factor	Fri 8p-9p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,650.00			
N 7	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,750.00			
N 8	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$4,350.00			
N 9	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,325.00			
N 10	KVVU	10/13/12	10/13/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	5	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$1,000.00	NM		
See MG 10.2, 10.3, 10.4, 10.5, 10.6												
2	KVVU	10/08/12-10/14/12		Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
3	KVVU	10/08/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
4	KVVU	10/08/12-10/14/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
5	KVVU	10/13/12-10/13/12		TMZ Weekend	Sat 130-230am	-----Sa--	:30		\$150.00	NM		
Ⓜ MG for 12.1, 10.1												
6	KVVU	10/14/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
N 11	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$8,500.00			
N 12	KVVU	10/14/12	10/14/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$2,450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$2,450.00	NM		
See MG 10.2, 10.3, 10.4, 10.5, 10.6												
N 13	KVVU	10/09/12	10/15/12	BB League Championships	1pm-8pm		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	M-----S				2	\$3,250.00			
N 14	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
N 15	KVVU	10/09/12	10/09/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Totals											19	\$38,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	19	\$38,475.00	\$32,703.75
Totals	19	\$38,475.00	\$32,703.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6365901 TRF# 497852 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 11.21
CHANGES *** KVVU-TV ***

ADV #	ADV. NAME	POL/B OBAMA/D/PRE/US	REP. #	OFF. #	762	SALESMAN #
AGY # 1051	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	MAURA GILROY		

3050 K ST NW,
WASHINGTON, DC 20007

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

ORDER # _____	CONTRACT # 6365901 _____	CLASS: NATL. _____	LOCAL _____	REGIONAL _____
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PRDCT	OBAMA SKED A ADD	EST # 2002	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 11.21

REP: TO ROSE
FR NIKKI
OK'D M1-M3
SEE LINES 18-23
TOTAL SAME
PLS CNF THANKS

STA-

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 2002

7	S	800P-900P	30	\$1,650.00	10/12	10/12	0	FRI
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PROGRAM : TOUCH
CON COM1 : TOUCH
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		800P-900P	30		\$1,650.00	10/12	10/12	1		FRI	1
PROGRAM : X FACTOR												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-7 FOR 1 SPOT/WK												
10	S		100P-800P	30		\$2,325.00	10/13	10/13	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
CON COM1 : FOX COLLEGE FOOTBALL												
19	A		1130A-400P	30		\$2,325.00	10/13	10/13	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1 : CORRECT TP. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-10 FOR 1 SPOT/WK												
11	S		800P-900P	30		\$1,000.00	10/13	10/13	0		SAT	0
PROGRAM : COPS / COPS												
CON COM1 : COPS / COPS												
20	A		800P-900P	30		\$825.00	10/13	10/13	1		SAT	1
PROGRAM : STAR WARS THE CLONE WARS												
ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-14 FOR 1 SPOT/WK												
21	A		900P-1000P	30		\$825.00	10/14	10/14	2		SUN	2
PROGRAM : SIMPSONS/SIMPSONS												
ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-23												
22	A		900P-1000P	30		\$825.00	10/13	10/13	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-23												
23	A		130A-230A	30		\$150.00	10/13	10/13	1		SAT	1
PROGRAM : TMZ WEEKEND												
ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-23												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14	S		900P-1000P	30		\$2,450.00	10/14	10/14	0		SUN	0
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PROGRAM : FAMILY GUY /AMERICAN DAD
 CON COM1: FAMILY GUY /AMERICAN DAD
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:FRI/800P-900P				OCT12		30S	\$1,650.00	(OCT8/12)	
			OFFER:FRI/800P-900P				OCT12		30S	\$1,650.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M2	OK'D	BUY#10	MISSED:SAT/100P-800P				OCT13		30S	\$2,325.00	(OCT8/12)	
			OFFER:SAT/1130A-400P				OCT13		30S	\$2,325.00	PLS ADVISE.	
			CMT:CORRECT TP. PRE-BOOKED PLS APPROVE.									

M3	OK'D	BUY#11	MISSED:SAT/800P-900P				OCT13		30S	\$1,000.00	(OCT8/12)	
		BUY#14	SUN/900P-1000P				OCT14		30S	\$2,450.00		
			OFFER:SAT/800P-900P				OCT13		30S	\$825.00	PLS ADVISE.	
			& SUN/900P-1000P				OCT14 (2/WK)		30S	\$825.00		
			& SAT/900P-1000P				OCT13		30S	\$825.00		
			& SAT/130A-230A				OCT13		30S	\$150.00		
			CMT:NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									

OCT/12 38475.00 CONTRACT TOTAL 38475.00
 TOTAL SPOTS 19

MARKET TOTALS \$167,282 KVVU 23% KSNV 29% KLAS 22% KTNV 14% KVMY 8% KVCW 2% CABL 0%
 SHARES EST. KTUD 2%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT8/12. 09.48
*** KVVU-TV ***

PROGRAM : FOX5 NEWS 6A
CON COM1 : FOX5 NEWS 6A

REP HEADLINE# 6365901
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

OCT8/12 09.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$400.00	10/9	10/15	1		TU-F,M	1
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$625.00	10/9	10/15	1		TU-F,M	1
4			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/9	10/15	1		TU-F,M	1
5			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$850.00	10/9	10/15	1		TU-F,M	1
6			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/9	10/15	1		TU-F,M	1
7			800P-900P PROGRAM : TOUCH CON COM1: TOUCH	30		\$1,650.00	10/12	10/12	1		FRI	1
8			900P-1000P PROGRAM : FRINGE CON COM1: FRINGE	30		\$1,750.00	10/12	10/12	1		FRI	1
9			900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	30		\$4,350.00	10/15	10/15	1		MON	1
10			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$2,325.00	10/13	10/13	1		SAT	1

1130-44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800P-900P	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : COPS / COPS CON COM1: COPS / COPS												
12			100P-400P	30		\$8,500.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
13			1000A-100P	30		\$7,500.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
14			900P-1000P	30		\$2,450.00	10/14	10/14	1		SUN	1
PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1: FAMILY GUY /AMERICAN DAD												
15			430P-800P	30		\$3,250.00	10/9	10/15	2		TU-M	2
PROGRAM : MLB NLCS CON COM1: MLB NLCS												
16			800P-900P	30		\$3,550.00	10/9	10/9	1		TUE	1
PROGRAM : RAISING HOPE/BEN & KATE CON COM1: RAISING HOPE/BEN & KATE												
17			900P-1000P	30		\$3,550.00	10/9	10/9	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT CON COM1: NEW GIRL/MINDY PROJECT												
OCT/12			38475.00									

Star Wars

Simpsons / Simpsons

CONTRACT TOTAL 38475.00
 TOTAL SPOTS 16

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